

Africa CyberSecurity Conference 2017

Abidjan

October 10-11-12, 2017
Radisson Blu



Conference Guide

Africa CyberSecurity Conference 2017

Abidjan

October 10-11-12, 2017

Radisson Blu



October marks Cyber Security Awareness Month: a great opportunity for all of us to take a moment to think about how we are protecting ourselves in this increasingly connected world.

With this second edition of Africa Cybersecurity Conference, security is still growing among professionals. We gather to share best practices, challenge each other, and discover new products to keep our organizations safe from cyber attacks.

In 2017 we'll gather around the theme The state of cyber security in Africa: The perspectives of the digital economy opportunities and the looming dangers of cyber threats , highlighting the inclusive atmosphere of sharing and exploration necessary for our industry to join together to tackle larger issues beyond what we face in our everyday jobs.

Opportunity really is a powerful thing. It opens the door and invites all inside to reimagine and reinvent. It allows us to come together as a whole to collaborate on new innovations.

It encourages everyone to embrace new and unique perspectives from a diverse base of people and sources. And it allows for a dynamic exchange of ideas amongst peers.

So Africa Cyber Security Conference 2017 encourages you to seize this opportunity which brings knowledge, ideas and most advanced inspirations to create real innovation and progress. By gathering top professionals, cyber security experts as well as specialists from other cross-functional disciplines together in one place, we send a strong call to Open up the debate.

Objectives

- Present the state of cybersecurity in Africa
- Promote the accomplishments made by government authorities in the past few years.
- Identify new techniques and technologies to better cyber defense mechanism.
- Create competency partnership for services and support with global leaders
- Foster a forum for meetups, exchanges, and collaboration between experts in private industries and government entities.

The 2016 edition in figures



532 companies and institutions



43 Speakers



23 countries represented



125 VIP
93 CEOs
123 IDT
1460 Attendees



+2 Billions Fcfa agreement signed



+630 B2B meetings



MAIN SUPPORTERS



EVENT PARTNERS



The 2017 forecast



+500 companies and institutions



86 Speakers



30 Countries represented



250 CEOs and high officials
+4800 expected attendees



+70 Billions Fcfa of potential B2B markets



+1000 B2B meetings



MAIN SUPPORTERS



U.S. Embassy in Côte d'Ivoire



FRENCH TECH
ABIDJAN



EVENT PARTNERS



Conference formats



Learning Lab

The moderator-facilitated workshop brings together speakers who discuss a topic and interact with the audience.

Length: 1h - 1h30

Challenge / Innovathon

Participants go up against each other in several rounds of competition. The purpose of the challenge is to encourage and promote jobs related to forensic and defensive cyber-warfare.

Length: 2h - 4h

Conference

Open forum giving one or more speakers the opportunity to present a technical topic, a lesson learnt or a client testimonial.

Length: 45min

Technical demonstration

The objective of the technical demonstration is to give the opportunity to partner companies to present solutions, R&D projects, demonstrations of attacks.

Length: 30min

Master Class

Presentation by one or more experts of a technical or juridical topic.

Length: 45min

Plenary session

The plenary session brings together all guests in features official addresses and round-table discussions.

Length: 45min

Executive Briefing Center

Time allocated for discussion and technical demonstration of solutions, prototypes, and projects with participation of Executives and CEOs.

Length: 30min

Breakout session

Discussion, or presentation on a specific topic that serves as a portion of the agenda of a larger program or conference.

Length: 45min

TEDx Akwaba

www.tedxportbouet.com

Conference where advertisement, design and technology converge. It is about sharing experiences or developing ideas "to change the world".

Length: 2h - 3h

B2B meeting

Networking meetings with panelist and speaker.

Length: 3h

Start up village

Selected start-ups will pitch in front of a panel of investors, introduce their innovation and compete through challenges.

Length: 1h - 2h

Round Table

Form of academic discussion in which participants agree on a specific topic and have equal right to debate.

Length: 1h - 2h

Africa CyberSecurity Conference 2017

Abidjan

10-11-12 Octobre 2017

Radisson Blu



Why become a partner?

B2B opportunities: In 2016, our sponsors inked reach more than 2 billions Fcfa at the conference. Get a piece of the pie.

Reach more than 400 targeted customers in one place.

Branding & visibility: Products, Solutions and Service positioning all over Africa.

Becoming a partner brings you many benefits: You can benefit from the Mobile application of the conference, which allows you a wide visibility before and during the event and give you access to the participants database.



Sponsorship

Packages



Event Partner limited to 8 organizations	Platinum Partner limited to 25 Organizations	Gold Partner limited to 50 Organizations	Exhibitors limited to 30 Organizations
Exclusive Opportunities			
Member of the steering committee			
VIP event with guest	Invitations to VIP event	Invitations to VIP event	Invitations to VIP event
Official sponsor « PME Creative » Awards			
Conference Opportunities			
Executive briefing center			
Access to conferences	Access to conferences	Access to conferences	
Keynote Speakers	Keynote Speakers		
Company spot video			
Round table	Round table	Round table	
4 breakout session	2 breakout session		
4 demo or talk tech	2 demo or talk tech	1 demo or talk tech	1 demo or talk tech
Conference Program Guide	Conference Program Guide	Conference Program Guide	Conference Program Guide
Bag attendees	Bag attendees	Bag attendees	Bag attendees
Conference brochure	Conference brochure	Conference brochure	Conference brochure
Full Conference media Coverage	Full Conference media Coverage	Full Conference media Coverage	Full Conference media Coverage
Exhibition Opportunities			
Exhibition Stand	Exhibition Stand		Exhibition Stand
Meeting space	Meeting slot	Meeting slot	
Branding & Promotion Opportunity			
Web Site and mobile application	Mobile application	Mobile application	Mobile application
Stationnaries with your logos	Stationnaries with your logos	Stationnaries with your logos	Stationnaries with your logos
Communications in the media partners			
Press Announcement	Press Announcement		



The Event Partner package is reserved for 8 leading companies in their field. They access the best opportunities in terms of visibility and promotion of Africa Cybersecurity Conference. The offers submitted in this package are personalized and adapted to our partners.

Exclusive opportunities

As an Event Partner of the Africa Cybersecurity Conference you are joining the conference organizing committee. You will be honored during the VIP ceremonies and will have access to a promotion and increased visibility throughout the event.

- Access to VIP ceremonies with guests
- Official sponsor of the "Creative SME"

Conference opportunities

Executive briefing Center to promote your solutions and innovations

- Access to conferences to provide the highest level of exposure to all Conference attendees
- Speakers: presentation of speaker and themes during the conference
- Broadcast your company's video spot in the conference room
- Round-table discussion Speaking opportunity
- 4 slots of break out session
- 4 slots of demo or talk tech
- Exposition of your logo in the Conference Program Guide
- Get the attention of all full Conference attendees by inserting a creative branded giveaway item or brochure in the Conference bag
- Exposition of your logo in the Conference brochure
- Full Conference media Coverage Quote your company as a sponsor for all events and media communications

Exhibition opportunities

- Provision of exhibition stand
- Provision of private meeting suite

Branding and promotion exposition

- Access to mobile application and participants database dedicated page on the conference website
- Dedicated page on the conference revue
- Customizing conference gadgets and badge access with your logo
- Communications in our media partners
- Press Announcement: Your company name will be included in the Africa Cybersecurity Conference opening press release



Platinum Partner sponsor packages are reserved for organizations that are leaders in their industry. They have access to the best opportunities in terms of visibility and promotion of the Africa Cybersecurity Conference. The offers submitted in this package are personalized and adapted to our partners.

Special offers

- Invitations to VIP event

Conference opportunities

- Access to conferences to provide the highest level of exposure to all Conference attendees
- Speakers: presentation of speaker and themes during the conference
- Round-table discussion Speaking opportunity
- 2 slots of break out session
- 2 slots of demo or talk tech
- Exposition of your logo in the Conference Program Guide
- Get the attention of all Full Conference attendees by inserting a creative branded giveaway item or brochure in the Conference bag
- Exposition of your logo in the Conference brochure
- Full Conference media: Coverage Quote your company as a sponsor for all events and media communications

Exhibition opportunities

- Provision of a slot time for your meetings and presentations

Branding and promotion exposition

- Access to mobile application and participant database
- Customizing conference gadgets with your logo
- Press Announcement: Your company name will be included in the Africa Cybersecurity Conference opening press release
- Dedicated page on the conference revue
- Communications in our media partners



The Gold Partner package offers effective promotion of your solutions, services and products.

Special Offers

- Invitations to VIP event

Conference opportunities

- Access to conferences to provide the highest level of exposure to all Conference attendees
- Round-table discussion Speaking opportunity
- 1 slot of demo or talk tech
- Exposition of your logo in the Conference Program Guide
- Presence of your company in the Conference brochure

Exhibition opportunities

- Provision of a slot for your meetings and presentations

Branding & promotion opportunities

- Access to mobile application and participants database
- Customizing conference gadgets with your logo



The Exhibitor package offers onsite visibility for the promotion of your services and products.

Special offers

- Invitations to VIP event

Conference opportunities

- 1 slot of demo or talk tech
- Get the attention of all Full Conference attendees by inserting a creative branded giveaway item or brochure in the Conference bag
- Exposition of your logo in the Conference Program Guide
- Presence of your company in the Conference brochure

Branding & promotion opportunities

- Access to mobile application and participants database
- Customizing conference gadgets with your logo



October 10-11-12, 2017
Radisson Blu Hotel, Abidjan

BECOME SPONSOR !

CONTACT US

-  www.africacybersecurityconference.com
-  info@africacsc.com
-  77 73 91 37 - 76 24 91 75

FOLLOW US

